



Foodservice East - Media Schedule 2010

We provide relevant, useful, and timely, information. With our unique combination of print and online content, we offer complete coverage of the Northeast foodservice industry. Please review the editorial calendar below for 2010.

WINTERTIDE 2010 (issued January, 2010)

Space Reservations: January 15, 2010

Special features include:

- FSE's Foodservice Barometer 2010 – The outlook for the new year
- Intl. Restaurant & Foodservice Show of NY Preview
- Pre-Show Preview - New England Foodservice Show
- Bonus show distribution
- FoodTrak and Food for Thought features
- Hot trends for 2010 - Burgers
- Expo East Product Wrap-Up

SPRING 2010 (issued late February, 2010)

Space Reservations: Feb. 12, 2010

Special features include:

- NEFS 2010
- The NRA Show Preview
- Summer Foodservice/VacationTravel Outlook
- Bonus show distribution
- Wine & CheeseTrends
- Pasta/Pizza
- FoodTrak and Food for Thought

MID-YEAR 2010(issued June, 2010)

Space Reservations: May 30, 2010

Special features include:

- Healthcare Focus
- Summer Fare/Veggies, Salads & More
- Equipment Trends
- NEFS & NRA Product Wrap-Up
- FoodTrak and Food for Thought

FALL EQUINOX 2010 (issued September, 2010)

Space Reservations: September 30, 2010

Special features include:

- Back to School Product Focus
- IHM&RS Preview
- School foodservice trends
- Bonus distribution
- Fall Equinox Product Panorama
- FoodTrak and Food for Thought

FALL 2010 (issued November, 2010)

Space Reservations: October 15, 2009

Special features include:

- 'Top of the East' survey of Northeast foodservice leaders- a study of chains, regional
- restaurant groups, multi-unit operators & major independents
- Fall Product Review featuring IHM&RS
- IHM&RS Highlights
- Bonus show distribution
- FoodTrak and Food for Thought

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